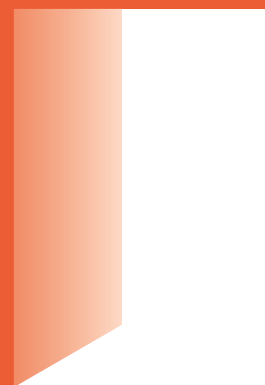


MEDIA PACK



family business place

who runs Britain's businesses?

65% of UK businesses are run by families and you can reach them through Family Business Place. This unique website gives you access to the family business community. Family Business Place puts you in touch with directors, shareholders and even the younger members of the family likely to be running the firm in the generations to come.



1 in 3

working people are employed in family businesses
The UK Family Business Sector Report 2008 (IFB)

65%

of UK's private sector are family businesses
The UK Family Business Sector Report 2008 (IFB)

Sales +

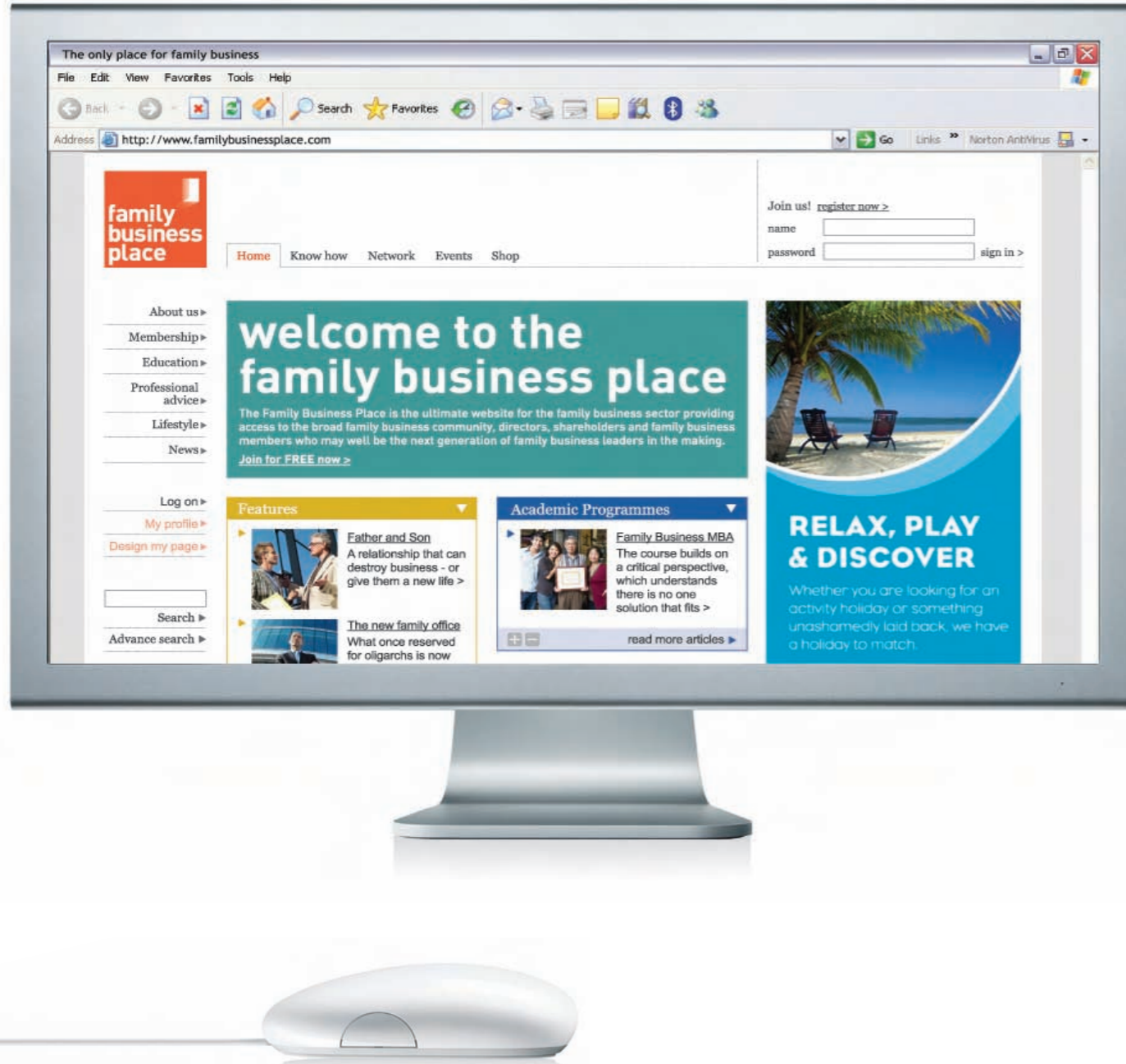
Family firms have a greater turnover per employee
A Family Affair, Barclays Bank

30%

of UK GDP comes from family businesses
The UK Family Business Sector Report 2008 (IFB)

3 million businesses are family run

Institute for Family Business



Unlock their secrets

The UK is a treasure trove of successful family businesses. **Family Business Place** gives you the key to this private world with features and profiles on, amongst others – The Morgan Motor Company, The Goring Hotel, Everards Brewery, Davy's Wine Bars, Bales Worldwide, Shephard Neame, Opies, Tracklements, and English Lakes Hotels.

Family Business Place is a fantastic database. There are articles and forums about matters of real concern to family firms, relating to succession, conflict resolution, non-family or non-executive directors, tax and accountancy issues, legal developments, bringing in the next generation and more besides.

Whether you already work within the family business sector, or see it as a vibrant expanding market for your products or services, **Family Business Place** gives you a perceptive insight into the complicated issues that family enterprises face. When you advertise your products or services on **Family Business Place** you tell the family business community that you are aware of their importance and you recognise that they are a special group with special requirements which you can meet.

65% of UK's private sector are family businesses

The UK Family Business Sector Report 2008 (IFB)

Advertising rates

Home page

		£/Month
Size A	250 x 450 px	500
Size B	250 x 300 px	425
Size C	250 x 150 px	375

Section home pages - 1 click away from home

		£/Month
Size A	250 x 450 px	325
Size B	250 x 300 px	225
Size C	250 x 150 px	200

Chapter home pages - 2 clicks away from home

		£/Month
Size A	250 x 450 px	275
Size B	250 x 300 px	200
Size C	250 x 150 px	175

Specific pages

		£/Month
Size A	250 x 450 px	200
Size B	250 x 300 px	175
Size C	250 x 150 px	150



* Size option does not correlate to the position of the ad

Advertising with **Family Business Place** is simple and cost effective. Look at the rate card - there are excellent, competitive, rates to promote your services.

Talk to Paul Andrews on **07921 710009** about your specific needs.

The place for family businesses

Know-how

All family businesses are unique and so are the issues confronting them. You can access the latest news, views and profiles from family business owners around the world. A source of up-to-the minute information relevant to the challenges that family businesses need to address now.

What's on

Events developed specifically with family businesses in mind, including conferences, workshops and training programmes, where family business members meet to address the issues that concern them.



Ask the experts

Source an adviser, find a family business, seek a solution from an expert, share your thoughts in The Forum. The world of family business is just a click away...

Book Shop

Recommended reading on a range of relevant topics. Available to buy on-line, all have been reviewed and rated.

For further information please contact

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